

Roosevelt School  
Family Newsletter  
October 7, 2011

State & National School of Character 2010-2011  
National Promising Practice Award Winner 2008-2009  
Oakland Press Educational Excellence 2nd Place Award  
Winner 2009  
National Promising Practice Award Winner 2007-2008  
Michigan Education Excellence Award Winner 2007-2008

**Important Dates:**

- October 11, PTA Meeting @ Coolidge, 7:00 PM
- October 12, Conscious Discipline Parent Training, 6:30—8:30 in media center
- November 4, Half Day of School, 11:13 Dismissal
- November 7—11, Book Fair in Media Center
- November 8, No School
- November 8 & 9, Parent Teacher Conferences

Picture retake day is November 1, 2011 for students that were absent. If you forgot to order, there is still time to order by calling Kaiser Studios 248.619.9119 or visit the website at [www.kaiserstudio.com](http://www.kaiserstudio.com) to place an order.

**Quote of the Week:**

Champions keep playing until they get it right!

Billie Jean King

# Important School News

Principal's Points

Thank you to all families who supported our PTA \$5 fundraiser! The deadline for the fundraiser has been extended to Monday, October 10. The winner of the Xbox 360 Kinect will be announced on Wednesday. Make sure to turn in your child's envelope on Monday if you haven't already!

Congratulations to the following prize winners:

- Grace Ferow**
- Collin Baile**
- Sofia Pratt**
- Jenna Kinsman**
- Qu'Ran Hymes**
- Adriana Zaiter**

Safe School

Thank you to all families who have provided support for our new dismissal process. We will continue to dismiss car riders to the porch at 3:16. Mr. Terrell and another adult staff member will be assisting children into the cars so that the car circle lane runs smoothly.

If you are going to **park EVERY DAY** please send me an email or talk with me after school while I am on porch. We will work with individual families to find a specific location to ease the congestion on the front porch.

HOWEVER you must meet with me individually so that we can organize this and it be safe for everyone. I have already met or spoke with certain families to help them.

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This week we had a bus evacuation drill and a lockdown drill. Our focus for the month of October is Safety. We share with the students, "Our job is to keep you safe and your job is to help keep it that way." That allows them to know when we practice it helps ensure everyone's safety in case of an emergency situation.

## Parent Information Night

Conscious Discipline is a highly effective approach to help young children learn essential social & emotional skills. There are specific structures we use at Roosevelt and now we would like for families to begin to learn about this philosophy. Please join us for a free training just for families on how you can implement specific structures/rituals in your home, use specific language and learn useful tools to help become an even better parent! The training will be filled with fun and you will walk away with great ideas to continue making essential connections with your child!

## Inside Story Headline



*Caption describing picture or graphic.*

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends,

or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a

column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline



*Caption describing picture or graphic.*

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## Roosevelt Rainforest: A Canopy of Learning

*Primary Business Address*

*Your Address Line 2*

*Your Address Line 3*

*Your Address Line 4*

*Phone: 555-555-5555*

*Fax: 555-555-5555*

*E-mail: someone@example.com*

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**We're on the Web!**

[example.microsoft.com](http://example.microsoft.com)

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Your business tag line here.

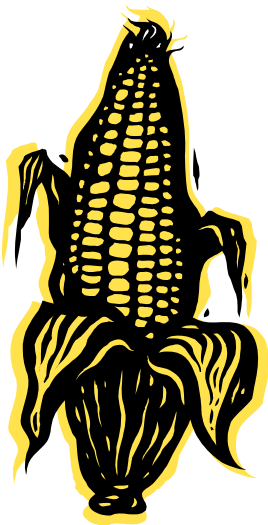


*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

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## *Back Page Story Headline*



*Caption describing picture or graphic.*

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual char-

ity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.